



The **INTERNET** Marketing Summit

21 - 22 November 2011 Radisson Blu Hotel, London Stansted

Delegate Booking Form

Please book my place at the Internet Marketing Summit, 21st & 22nd November 2011, to be held at the Radisson BLU Hotel, London Stansted. I can confirm that I have the responsibility for reviewing/selecting potential service providers.

Signed: _____ Date: _____
(unsigned booking forms cannot be accepted)

Name _____

Company _____

Position _____

Address _____

_____ Post Code _____

Tel No. _____ Fax No. _____

Mobile _____

Email _____

Website _____

Annual IM Spend _____ Annual Turnover _____ No of employees _____

What is the main activity of your company? _____

Who are your target audience? _____

Briefly, what are your specific objectives in attending the Internet Marketing Summit?

Replacement name should you be unable to attend;

Name _____

Position _____

Tel no (if different from above) _____

Email _____

NB: Please ensure your replacement is aware they have been nominated and has the dates available.

Terms and Conditions

If any client attending the Summit is there to sell their Company's products or services, does not keep to their pre-agreed itinerary, or does not have genuine purchasing responsibility, the organiser reserves the right to charge such client for accommodation, meals and the cost equivalent to exhibiting at the Summit. When booking your place at the Summit you will be asked to provide a replacement name should you be unable to attend. If within 1 month of the Summit you cancel and your replacement is unable to attend then a charge may be imposed of £500 +VAT. All cancellations must be in writing. If you should cancel within 48 hours of the Summit the cancellation fee will be doubled.

I have read and accept the terms & conditions of this booking and understand that a charge will apply should I cancel after 21st October 2011.

Please tick those services & products that you wish to review/discuss at the Summit:

- Affiliate Marketing Programs
- Content Management
- Contextual and Behavioral targeting
- Design/Creative Agencies
- Digital Agencies
- E Commerce software
- E-Fulfilment
- Email Marketing
- Engagement Marketing
- In-game Advertising
- Integrated Marketing
- Interactive Advertising
- Marketing Research
- Marketing Software
- Mobile/SMS Marketing
- Online Advertising
- Online CRM
- Online Lead Tracking
- Online Marketing Campaigns
- Online Security
- Optimization Software
- Pay Per Click
- Search Engine Optimisation
- Search Marketing
- Social computing
- Social Media
- Streaming Media
- Viral Marketing
- Web 2.0
- Web Analytics
- Website Design
- Web TV & Webcasting

Please list any other services you would like to see presented at the Summit which are not listed above:

PLEASE SEND BACK TO SARAH JANE DOE



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Delegate Information

Limited to just 75 delegates, the invitation is completely free of charge including overnight accommodation at the 4-Star Radisson BLU Hotel, London, Stansted, all meals and refreshments, plus attendance to all keynote seminars and a place at our exclusive evening networking Gala.

The Invitation...

The Internet Marketing Summit is being held on the 21st & 22nd November 2011. Your invitation is completely complimentary and will provide you with your personalised itinerary of meetings, seminars and workshops, plus breakfast, networking buffet lunch and evening gala dinner maximising your time out the office.

The Venue...

The Internet Marketing Summit will be held at the Radisson BLU Hotel, London Stansted, directly linked by a covered walkway to the Airport Terminal. Rail & Coach Stations, ensuring easy access from within the UK and Europe.

The Seminars...

Expand your knowledge and improve your ROI by attending exclusive Interactive Seminars on key Industry topics.

The Networking...

There will be many opportunities to network with your fellow peers throughout the duration of the event providing a great way to keep up to date with the rules, regulations and solution providers within this ever changing industry.

Tailor Made Itinerary...

We understand that your time is very important therefore you simply choose:-

- Which solution providers you would like to meet with.
- Which seminars, round tables and workshops you would like to participate in.

Only then we put together a personalised itinerary of meetings, seminars, discussion tables and workshops, plus breakfast, networking buffet lunch and evening gala dinner maximising your time out the office.

How to book...

To confirm your place at the Internet Marketing Summit we will require the booking form to be completed and faxed back to **Sarah Jane Doe** on **01992 504963**. Tel: **01992 374071**. Email **s.doe@forumevents.co.uk**.

Once confirmed you will receive confirmation of your booking and regular updates on the event.

To see our full list of Forums please visit **www.forumevents.co.uk**.

The constantly changing face of technology presents the primary marketing challenge and opportunity for today's internet marketers.

The Internet Marketing Summit is an event designed specifically for companies who are looking to increase their online marketing and want to take their business to the next level.

Join other business-to-business and online marketers in sharing knowledge, finding solutions and identifying service providers to help grow the online aspects of your business.

